

Chocolate lovers of the world unite!



Help us save the trees you need

Every day a substantial area of tropical rain forest is cleared for timber extraction, shifting agriculture, and other purposes. As the rain forest disappears, wild cocoa trees and thousands of other unique plant and animal species associated with it are lost for ever.

Cocoa beans are not only used to manufacture chocolate, but also as a source of butterfat, a natural ingredient for the cosmetics and pharmaceutical industries.

The Cocoa Research Unit (CRU), based at the University of the West Indies, is saving cocoa that originated in the wild as well as varieties from cultivated areas worldwide. All the conserved trees are growing in a living collection at the International Cocoa Genebank, Trinidad (ICG,T).



The biodiversity of this collection is vital to scientists who need it to breed improved varieties by conventional methods for many thousands of smallholders (like the one in the photograph) who cultivate cocoa in the humid tropics.

Evaluation of the trees in the ICG,T for their potential use receives support from a number of organisations, but their maintenance now relies on private donations. You can be personally involved with this important task.

Please help CRU to preserve this priceless natural resource, and ensure that it remains available to plant breeders, now and for generations to come, by adopting a tree — or even a whole plot.

YOUR CONTRIBUTION WILL REALLY MAKE A DIFFERENCE!

\$..... Donations under \$20 will contribute to the maintenance of one tree for a year. Contributors of \$3 or more, will receive an information brochure on the ICG,T.

\$20 (Supporter level) will maintain one tree for 3 years. Supporters will receive a Certificate with their tree's unique Accession characteristics and wild origin. Supporters will also receive a map showing the exact location of the ICG,T.

\$200 (Sponsor level) will maintain a plot of 16 trees for 3 years. Sponsors will receive a Certificate, a map, a colour photograph of a pod from their plot, and a 100 g bar of dark chocolate made from Trinidadian cocoa beans.

\$500 (Guardian level) will maintain a plot for 10 years. Guardians will receive Sponsor-level gifts, and their name will be included on their plot label in recognition of their valuable contribution.

Cheques should be made payable to **International Cocoa Genebank Projects Ltd.**, and sent to The Director, Cocoa Research Unit, The University of the West Indies, St. Augustine, Trinidad and Tobago, West Indies. Tel (1) 868 662 8788; e-mail cru@cablenett.net.

Name.....

Address.....

Postcode

I wish to pay by Visa/Mastercard (delete as appropriate)

Expiry date /

Card number

Signature.....

If your sponsorship is a gift, please specify the name that you wish to appear on the Certificate, and the recipient's address.

Name.....

Address.....

Postcode



Cocoa Research Unit
The University of the West Indies
St. Augustine, Trinidad and Tobago



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